

2019 - LUXEMBOURG

THE FARMERS' ROUTE

WORLD FARMERS' ORGANISATION GENERAL ASSEMBLY



Value Chain Working Group technical session:
“Garbage in – garbage out: addressing the value chain from the roots”

20 May, from 09:00 AM to 01:00 PM
Vianden Room

Prepared by the WFO working group on Value Chain

Introduction

The aim of the workshop is to present the work that we are doing at WFO level in order to strengthen the position of farmers along the value chain. We want to discuss challenges and opportunities in an open way, to present best practices, and to develop policy recommendations. The discussion will also focus on putting forward ideas on how to innovate the value chain. The digital revolution has plenty of opportunities for the well-functioning of the food value chain (this work should be the core of the work plan of the Value Chain WG in the year to come if the GA will endorse it). A part of the WS will also be dedicated to debate on the international trade under the new trends in national approaches to it.

20 May 2019

09:00 AM – 09:30 AM Setting the scene: Addressing the value chain from the roots

- *Paolo Di Stefano, Facilitator of the WFO working group on value chain*

09:30 AM – 10:30 AM The role of legislation in addressing unbalances in the food chain - Interview with:

- *Samir El Taghadouini, European Commission, DG AGRI*
- *David Velde, WFO Vice-President and Board Member, US National Farmers Union, NFU US*
- *Paulo Gouveia, Chief Policy Advisor, Copa-Cogeca*

Moderator: *Hildegunn Gjengedal, Senior Adviser, Norwegian Farmers' Union*

10:30 AM – 11:15 AM Trust along the chain from farmers to consumers

- *Justin Horne, Eco-Chef, World Association of Chefs Societies, interviewed by:*
- *Paolo Di Stefano, Facilitator of the WFO working group on value chain*

11:15 AM – 11:30 AM Tea/coffee break

11:30 AM – 12:50 PM Short supply chain: value for farmers - Sharing best practices

- *Carmelo Troccoli, Director, Campagna Amica Foundation*
- *Tamisha Lee, President, Jamaica Network for Rural Women Producers, Jamaica*
- *Toussaint Nguessan, President, World Cocoa Organization, Ivory Coast*
- *Giovanni Frajese, M.D., University of Rome "Foro Italico", WFO Scientific Advisor*

Moderator: *Paul Zakariya, President, Zimbabwe Farmers' Union, ZFU*

12:50 PM – 01:00 PM closing remarks

- *Paolo Di Stefano, Facilitator of the WFO working group on value chain*