

WFO Strategic Framework

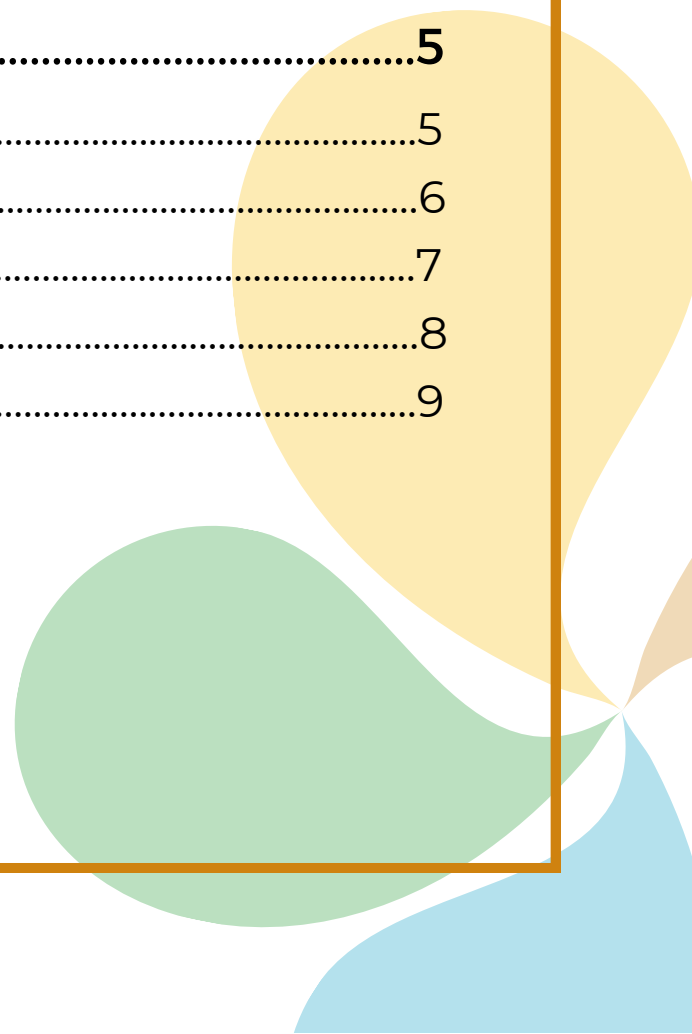
Mid-Term Review



WORLD FARMERS'
ORGANISATION

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INTRODUCTORY REMARKS

In 2017, the WFO General Assembly approved its 2018-2028 Strategic Framework in Helsinki. However, since then, the world has undergone significant changes, and so has our Organisation.

Currently, from the political perspective, multilateralism is under unprecedented pressure, while the economic environment is experiencing a stronger and stronger concentration of power in value chains. Moreover, the pressure on natural resources such as water and biodiversity, and the impacts of climate change have added to the numerous challenges that farmers face, contributing to a growing sense of uncertainty.

In response to these challenges, the WFO has made a significant leap towards a new phase for our Organisation. We have reinforced the farmer-driven approach, which has led us to create forward-looking initiatives such as [The Climakers](#), and generate impact on international processes, for instance with the [Producers' Declaration](#) to the UN Food Systems Summit.

We have grown stronger, positioning ourselves as the Biggest Independent Global Farmers' Voice, the reference Organisation for farmers' representation in the international space. Furthermore, we have interpreted our core values of inclusion and democracy, leading to the establishment of a Solidarity Fund to support WFO members experiencing financial troubles.

We are also working hard to give their deserved space to our young farmers through a new initiative called WFO Young.

Given these changes, the time has come for WFO to review the strategic framework at its mid-term implementation path, to enhance the responsiveness of our Organisation to these and future developments.

WFO STRATEGIC FRAMEWORK

VISION

The vision of WFO is to be **the Biggest Independent Global Farmers' Voice**, fostering the economic viability of farming activities, improving the livelihood conditions of farmers, their families and the rural communities they work and live in and strengthening the contribution of farmers in tackling the challenges humankind faces.



MISSION

The mission of the WFO is to inform the international decision-making with farmer-driven, science-based policies and solutions so that to the most pressing challenges for farmers worldwide can be addressed starting from their needs and therefore they can better contribute to a Sustainable present and future for Agriculture and the Planet.



WFO STRATEGIC FRAMEWORK

GUIDING PRINCIPLES

Our action is guided by a pool of shared action principles:



Farmer-driven

We implement a bottom-up approach, by leveraging on farmers' needs and expectations. WFO is guided by farmers.



Science-based

We guarantee that WFO policies, communications and advocacy messages are rooted in science.



Solution-oriented

We propose local pragmatic solutions to the global challenges agriculture is facing.

WFO STRATEGIC FRAMEWORK

VALUES

We are inspired by the following values in the way we implement our mandate:



Inclusion

We ensure that members have equal opportunities to engage in and benefit from the Organisation's activities.



Solidarity

We support one another to achieve our shared goals.



Democracy

All members participate in the Organisation's decision-making, with no exclusion.



Independency

We preserve the integrity and credibility of the Farmers' Voice, ensuring the Organisation's long-term sustainability.



WFO STRATEGIC FRAMEWORK

STRATEGY

WFO strategy is based on 5 pillars that guide our action towards members and in the global arena.



Representation

At WFO, we aspire to reinforce our presence as the largest global member-based and farmer-driven association, by bringing together national farmers' organisations and agricultural cooperatives from all regions and sectors, representing the diverse community of entrepreneurial family farmers of all sizes.

To achieve our ambition, we are committed to expanding our membership by implementing a members' acquisition strategy that values the heterogeneity of the farming community worldwide.

At the same time, we are dedicated to empowering our members by meeting their needs and expectations and valuing their diversity. We are a platform for peer-to-peer collaboration that creates value by catalysing different perspectives into a unified voice.

As an Organisation, we recognize the critical role that young farmers play in the future of the agricultural sector. Therefore, we have invested in creating a movement to strengthen their representation within WFO.

WFO STRATEGIC FRAMEWORK

STRATEGY

Networking

The WFO aims to enable the effective and meaningful networking among its members and between its members and other partner Farmers' Organizations, to create a community of farmers that share experiences, knowledge and best practices, in order to find solutions to those challenges affecting agriculture worldwide.



To achieve this, the WFO leverages on the digital transformation, without forgetting the value of in-person exchanges. This involves the creation of a digital platform that allows members to connect and share information and knowledge, as well as in-person networking exchanges, to facilitate face-to-face interaction, foster dialogue and build stronger relationships.

WFO STRATEGIC FRAMEWORK

STRATEGY



Policy Development

The WFO develops institutional policies and positions that guide the Organisation in areas identified by its members in the General Assembly. These policies are developed and adopted through a bottom-up approach, guaranteed by the working groups, committees, and task forces, facilitating members' collaboration in creating regionally balanced and consensual political papers.

WFO policies and positions are informed and validated by scientific evidence. To this extent, WFO leverages on the contribution of its Scientific Council, established in 2020.

Furthermore, the WFO is committed to continuously updating its institutional policies to remain current and relevant in the changing international landscape, as well as in developing focused positions in application of the institutional policies.

WFO STRATEGIC FRAMEWORK

STRATEGY

Advocacy

Advocacy stands at the foundation of WFO mandate. Every initiative, and program led or co-led by WFO aims to influence global decision-making to respect the farmers' needs and expectations.



Our advocacy is based on policies and positions that are the direct expression of our members, continuously updated to address changes in global trends. We prioritize processes that impact farmers' lives, including those led by prominent UN Organisations.

As a global Organisation operating in the international multilateral system, WFO reinforces its advocacy actions with data and direct experiences from farmers, spoken by the farmers. That is why we are committed to adopting a Farmers' Consultation Methodology as an innovative approach that closes the gap between global decision-making and the authenticity of the reality of farmers at the local level.

To reinforce its advocacy action, WFO establishes effective and strategic partnerships with entities that align with our values and goals to create meaningful change for farmers worldwide. WFO partnerships are implemented either by its international structures or by one or more member organisations.

WFO STRATEGIC FRAMEWORK

STRATEGY

Capacity Building

WFO is committed to strengthen the capacity and the agency of its members by developing their knowledge, skills, resources and by enhancing their capacity to navigate and effectively engage in complex international environments.

WFO will collaborate with a wide range of stakeholders in projects that enable farmers' Organisations to effectively represent and serve the needs of their members and communities, both at the local and international level.





WORLD FARMERS'
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Website
wfo-oma.org

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