

Farmers Markets

A strategic tool to develop resilient and sustainable local food systems

Wednesday 26 July, 13:30-14:30 (CET) – German Room



Background and objectives

Local fresh food markets are key to deliver stability, to transform food systems for sustainability and resilience, and to implement the Sustainable Development Goals. Farmers markets build economic, social, and political links between urban and rural communities. The recurring and organised farmers markets not only stimulate the local economy, but also change consumer behaviour, create inclusive civic space, promote biodiversity, traditional knowledge whilst incubating entrepreneurial innovation. Our intention is to improve public policies and propose legislation, investment in infrastructure and programmatic capacities to facilitate food system transitions towards long-term sustainability and resilience.

Expected outcomes

With this event we intend to achieve a two-fold objective. The first is to build greater awareness of the farmers market model to deliver food security, food quality, and the protection of resources and communities. The second is to lay the foundations for constructive and long-term dialogue with national, regional and provincial governmental authorities for the implementation of food policies that support the organised development of farmers markets cities and towns as first steps to recalibrate the territorial social contract around local food systems that model multifunctional agriculture.

Moderator

Mr. Carmelo Troccoli

World Farmers Markets Coalition (WorldFMC) & Fondazione Campagna Amica

Ms. Danielle Nierenberg

Food Tank

Dr. Giaime Berti

Resilient Local Food Supply Chains Alliance (RLFSCA)

Panellists

Ms. Jennifer Lester Moffitt

United States Department of Agriculture (USDA)

Mr. Biagio Di Terlizzi

CIHEAM-Mediterranean Agronomic Institute of Bari (CIHEAM Bari)

Ms. Mary Mpereh

Food Systems/SUN Technical and National Development Planning Commission

Mr. Richard McCarthy

World Farmers Markets Coalition (WorldFMC)

Mr. Maurizio Martina

Food and Agricultural Organization of United Nations (FAO)

Ms. Elizabeth Nsimadala

World Farmers Organization (WFO)

Programme

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| 1:30 | Introduction by Carmelo Troccoli |
| 1:40 | Moderation by Dani Nierenberg |
| 2:20 | Closing Statement by Dr. Giaime Berti |